

<b>Package</b>	<b>PRO WP</b>	<b>STANDARD WP</b>	<b>BASIC WP</b>
<b>Price</b>	1789€	1299€	489€
<b>Free hosting 1 year</b>	✓	✓	✓
<b>Free SSL certificate HTTPS configuration</b>	✓	✓	✓
<b>Free email accounts</b>	✓	✓	✓
<b>Pages</b>	up to 15 pages	up to 8 pages	up to 5 pages
<b>Customized design</b>	complete control over design & layout	semi customizable design	standard WP theme
<b>Animated slider</b>	1- 2 complex animated sliders	1 complex & 1 basic slider	1 basic slider
<b>Stock images</b>	9 stock images	6 stock images	3 stock images
<b>Contact forms</b>	2	1	1
<b>Premium plugins</b>	✓	✓	x
<b>GDPR Compliance</b>	100% GDPR compliant, incl. consent mgmt.	100% GDPR compliant, incl. consent mgmt.	Privacy policy
<b>Google Search Console &amp; Analytics</b>	✓	✓	x
<b>Google My Business</b>	✓	✓	x
<b>Website speed</b>	front end, environment and image optimization	environment & image optimization	image optimization
<b>Blog setup</b>	✓	✓	x
<b>Turnaround time</b>	6 weeks	4 weeks	2 weeks

Client provides content, otherwise 99€/web page. Up to 350 words, SEO friendly, up to 45 min of research.

**BASIC WP** is a great affordable package for small businesses, artisans, non-profits etc. We'll find the perfect responsive template for your business and we'll then implement your logo, colors, branding and copy to make the site yours.

**STANDARD WP** is ideal for larger businesses which have lots of services or information to present. The standard package offers a wide range of functions to help project your professional image to visitors.

**PRO WP** is suitable for sites with greater demands. This package offers complete control over design and layout.

**Basic Interior Page Design vs. Custom Designed Interior Pages** to be discussed based on project requirements.

Basic Interior Page Design = a page with an image or two and some nicely formatted text requires significantly less time spent than the design you may see on a home page.

Custom Designed Interior Pages: require an additional budget for design time that can be put into calls-to-action, parallax background, and interactive elements to make the page more visually interesting. This extra cost could be well worth it to increase the chances that your website visitors will convert.

**Front end optimization** = Minify HTML, CSS and JS, load render-blocking JavaScript files asynchronously, remove query strings from static resources, disable emojis.

**Environment optimization** = HTTPS Controls, PHP version controls, GZIP Compression Browser Caching.

**Image optimization** = right file format, scale and compress images, ALT attribute.

Please visit our "[Estimate costs](#)" page if you already have a website and are interested in individual services.

Emergency and After-Hours rates come with a +50% to +75% increment, depending on emergency level. Web Boutique SRL operates between 9 am – 13 pm / 14 pm – 18 pm EET Monday – Friday.